



For Immediate Release

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**KARL MECKLENBURG, FORMER DENVER BRONCOS STAR
TEAMS UP WITH CEREBRAL PALSY OF COLORADO
FOR THE 2ND ANNUAL STRAIGHT SHOT SPORTING CLAY EVENT**

DENVER, CO – January 31, 2007: Cerebral Palsy of Colorado (CP of CO) announced today that retired Denver Broncos Star, Karl Mecklenburg, will host the 2nd Annual Straight Shot Sporting Clay Event on August 10 & 11, 2007. CP of CO believes sponsors and guests will line up to shoot clay pigeons with the 6-time All-Pro Linebacker. 2006 was the inaugural year for this unique fund-raiser and the largest of its kind in the state! Now for 2007 the shoot has been expanded to two fun-filled days to accommodate more shooters at the incredible Peaceful Valley Ranch in Elbert, Colorado. A quick drive south takes guests to one of the most beautiful Clay Shooting courses in existence. Shooters of all abilities are invited to see why this sport is sweeping the nation. Sponsors are invited to play one or both days. This is the ultimate Clay Shoot and a weekend guests won't forget.

ABOUT THE EVENT:

Please contact Liz Neafus-Stenzel, Director of Public Relations for Media Passes.

Friday, August 10, 2007

The first day's course is set for a fun day of amateur shooting with team scoring, followed by cocktails, cigars on the terrace and dinner prepared by Corporate Sponsor Halliburton. Awards complete the evening. Overnight accommodations are near by for those wishing to stay the night. A list of hotels with preferred rates are available.

- o Corporate Shoot
- o 10:00 AM Registration
- o Lunch
- o 1:00 PM Shoot
- o 5:00 PM Auction & Cocktails
- o 6:00 PM Dinner & Corporate/Teams Awards

Note: Shooting Games Open 10:00 AM to 4:30 PM

Saturday, August 11, 2007

- o Sanctioned NSCA Individual Shoot (Amateurs Welcome)
- o 7:30 AM Registration
- o 9:00 AM Flight One
- o Lunch
- o 1:00 PM Flight Two
- o 4:30 PM Awards

Note: Shooting Games Open 7:30 AM to 4:00 PM

A Special Thank You to Our
Valued Volunteers From



ABOUT BENEFICIARY CEREBRAL PALSY OF COLORADO (CP OF CO):

Straight Shot benefits Cerebral Palsy of Colorado and CP of CO's Infantile Scoliosis Outreach Program (ISOP) at CP of Colorado. CP of CO provides early care and education, employment and family support services for Coloradoans with a wide variety of abilities. They range from physical, mental health, and neurological challenges to "at risk" individuals and those with other life barriers. Last year, CP of Colorado served **15,572** individuals and families **735** Children, birth to five years old, received early childhood care, education, intervention and family support. **2,807** Youth and adults with disabilities or other barriers to employment received job training, placement and retention services. In addition, **12,030** Children, youth and adults with disabilities and their families received support services in the form of parent support groups, health care forums and access to resources throughout the state.

ISOP is an important program of CP of CO that provides referral, information, and support to families affected by Infantile Scoliosis. One of the few non-surgical treatment options available to correct scoliosis is the noninvasive casting for very young children. This treatment option with the more traditional brace and halo will continue to change the lives of thousands of infants and young children. Straight Shot will help ensure this work will continue. CP of CO's is building a new 64,000 square foot facility on the redeveloped Lowry Air Force Base. For more information on all of Cerebral Palsy of Colorado programs and services, or the capital campaign please visit www.cpcoco.org or call 303-691-9339.



ABOUT KARL MECKLENBURG:

A Former Denver Broncos captain and All-Pro, Karl Mecklenburg rose from being a college walk-on and a 12th round draft pick to a pro career that included six Pro Bowl and three Super Bowl appearances. Considered the NFL's most versatile player, Karl played all seven defensive front positions. Broncos coaches wanted him at the point of attack and would move him throughout the game. There were many games where Mecklenburg played all 7 positions in the course of a single game. In 2001 Karl was inducted into the Denver Broncos Ring of Fame and the Colorado Sports Hall of Fame. He also serves on the Broncos Alumni Council.

Since retiring from pro football in 1995, Karl divides his time between family, motivational speaking, and his ongoing charity involvements. Karl and his wife Kathi have three children. The Mecklenburgs still live in Littleton Colorado and attend West Bowles Community Church.

The Mecklenburgs have had a strong commitment to many Colorado charities through the years, which they continue to uphold. In 2006 they formed the Karl Mecklenburg REACH Foundation in an effort to further impact the youth of Colorado. To learn more about REACH go to www.karlmecklenburg.org Karl has had numerous speaking engagements with church, school and civic groups. Karl and Kathi have both served on the board of directors for "Pros With A Purpose". "Pros" works with Denver Rescue Mission to pair homeless families with community mentor-teams [volunteers]. These teams help the families to help themselves by providing budgeting, spiritual and vocational guidance as well as financial support such as apartment security deposit funds. Karl is a Trustee of Colorado Youth Outdoors. www.coloradoyo.org CYO brings high schoolers and their parents together to learn about and experience traditional outdoor sports. Karl has also served as an honorary board member with The Fellowship of Christian Athletes and Aspen Youth Experience.

Karl has enjoyed speaking to a variety of groups over the years, and his story is both humorous and inspirational. The lessons life in the NFL taught him about teamwork, courage, dedication, desire, honesty and forgiveness, and goal setting can be applied anywhere. Mecklenburg has used his special brand of motivation as an assistant football coach at Kent Denver High School. Karl works with Accent Windows as a spokesman www.accentwindows.com . He has hosted a radio program, done television sideline reporting and studio work, and written columns for the Denver Post. In 1987 he was the coauthor of Meck For The Defense, published by McGraw-Hill.

2006 Sponsors and Contributors:

A Special Thank You to Our Presenting Sponsor



and to all of our sponsors who make this event possible



BENEFITING CEREBRAL PALSY OF COLORADO'S
PROGRAMS AND SERVICES

